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## Brad Keselowski No. 29 K Automotive Motorsports Ford F-150 Race Notes

**Performance Record (Keselowski): Martinsville Speedway**  
 (Brad Keselowski has not yet competed in NCTS or Martinsville Speedway)

**Performance Record (K Automotive): Martinsville Speedway**

9-25-95	St. 14	Fin. 10	Running	Bob Keselowski
9-21-96	St. 29	Fin. 19	Running	Bob Keselowski
9-27-97	St. 27	Fin. 28	Rear End	Bob Keselowski
9-26-98	St. 17	Fin. 6	Running	Dennis Setzer
4-17-99	St. 4	Fin. 15	Running	Dennis Setzer
4-10-00	St. 26	Fin. 4	Running	Dennis Setzer
4-7-01	St. 6	Fin. 3	Running	Terry Cook
4-13-02	St. 7	Fin. 5	Running	Terry Cook
4-12-03	St. 16	Fin. 9	Running	Terry Cook
10-18-03	St. 19	Fin. 19	Running	Terry Cook

### Feature Stories

#### Brad Keselowski Set to Make NCTS Debut This Weekend at Martinsville Speedway:

After months of preparation both on and off the race track, 20-year old Brad Keselowski is set to make his debut into the NASCAR Craftsman Truck Series this weekend at the .526-mile Martinsville Speedway. Brad, son of No. 29 Ford team owners Bob and Kay Keselowski, will be making a much larger jump into the series than most young drivers as this will also mark his first appearance on a national touring schedule. Keselowski has spent the past two days getting in some last minute testing at the Caraway Speedway in Asheboro, North Carolina and feels ready to tackle the tough drivers on one of the toughest short tracks.

"It is pretty exciting that this race is finally here," said Brad Keselowski. "I have really focused on this race, getting prepared both mentally and physically. We spent the last two days testing alongside Ricky Rudd, Elliott Sadler and Dennis Setzer which really helped me to get some final strategies together in regards to what lines to run at Martinsville along with getting faster throughout the test session. We also tested the truck at Texas Motor Speedway last week which was something of a confidence boost for me because that track is just so good for our team. But right now I am focused on the short tracks and getting in a strong race at Martinsville."

While Brad is considered a rookie on the race track in the NASCAR Craftsman Truck Series, he is certainly no rookie to the series as a whole. Brad has been an integral part of his family's K Automotive Motorsports team since the inaugural season in 1995. He has steadily worked his way into the team engineer position and will be playing not only the driver role this weekend, but also analyzing his own information in order to make necessary adjustments on the race car and communicate with his crew chief and father, Bob Keselowski.

**Kroger 250**  
**April 17, 2004**  
**Martinsville Speedway**  
**TV: Speed Channel LIVE**  
**1:00PM ET**  
**Radio: MRN Radio LIVE**  
**12:45PM**  
**XM Radio - 144**

**Brad Keselowski Racing Experience:**  
 Senior Honda 120 ¼ Midget  
 Senior Honda 160 ¼ Midget  
 Factory Stock Cars  
 Limited Late Model Stock Cars  
 Super Late Model Stock Cars

**Brad Keselowski Racing Accomplishments:**  
 In only six years of racing...  
**28** Feature Wins  
**16** Fast Qualifier Awards  
**2** Rookie of the Year Awards  
 (Factory Stock @ Auto City & Dixie Speedway)  
**One** Championship (Senior Honda 160 ¼ Midget Car)

**Brad Keselowski Profile**  
 Birthdate: February 12, 1984  
 Marital Status: Single  
 Residence: Rochester Hills, MI  
 Years in Racing: Nine

**K Automotive NCTS Career Statistics Year-By-Year**

Year	Starts	Wins	Top-5s	Top-10s
1995	16	0	0	4
1996	24	0	0	1
1997	26	1	2	6
1998	29	1	1	8
1999	25	3	11	19
2000	24	1	8	16
2001	24	0	5	16
2002	22	4	9	17
2003	25	0	1	15
2004	2	0	0	1
<b>Total</b>	<b>217</b>	<b>10</b>	<b>37</b>	<b>103</b>

**K Automotive Motorsports No. 29 Ford  
Team Roster**

<b>Name</b>	<b>Duties</b>
Rob Hampton	Rear Tire Changer
Ginger Hoffman	Computer Tech.
Bob Keselowski	Crew Chief
Brad Keselowski	Team Engineer Driver
Brian Keselowski	Jackman Mechanic
Kay Keselowski	Spotter General Manager
Ron Keselowski	Catch Can Head Fabricator
Travis Mack	Front Tire Changer
Dawn Nicholas	Legal Assistant
Kathy Samborski	Assistant Manager
Jeff Stankiewicz	Front Tire Carrier
Todd Thompson	Rear Tire Carrier Mechanic
Mark Turgeon	Gas Man Transport Driver

"One of the biggest adjustments that I have to make as the driver of the truck this weekend is not having another driver to communicate with on changes that we are making to the truck," said Brad. "I will be working with Dad and the team to decide on changes but it will be based on what I am feeling out on the race track as a driver. But I know I will also have other drivers at the track that have already been of huge assistance to me at the test sessions that have offered their input if needed once I am out on the track. Dennis (Setzer) has been great at all the test sessions and especially the test we just did at Caraway. He has worked with me on passing lines, racing lines and qualifying lines. His input has really been helpful to me in preparing for this race."

Brad's on-track racing experience has spanned six years and five very different racing series where he has learned to adapt to what he is racing and earn success very quickly. In his short career he has already accumulated 28 feature wins, 15 fast qualifier awards, two Rookie of the Year awards and one championship. If the past is truly a porthole into the future, Brad Keselowski is sure to find success in the NASCAR Craftsman Truck Series.

**Brian Keselowski Planning ARCA RE/MAX Series Debut:**

While his younger brother Brad is making his NCTS debut this weekend at Martinsville Speedway, Brian Keselowski is preparing for a series debut of his own. Brian will make his ARCA RE/MAX Series debut in May at the Kentucky Speedway in the Channel 5-205. Brian also works full time on the K Automotive Motorsports NCTS entry as well as spending his off time getting his ARCA RE/MAX Series entry prepared. Brian is a mechanic at the race shop in Michigan and a jack man on race day. The Channel 5-205 from the Kentucky Speedway will be run on Saturday, May 8.

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**K Automotive Motorsports  
2004 NASCAR Craftsman Truck Series Event Results**

<b>Location</b>	<b>Start</b>	<b>Finish</b>	<b>Laps</b>	<b>Status</b>	<b>Money</b>
Daytona	28	8	100 of 100	Running	\$19,700
Atlanta	18	30	122 of 133	Running	\$9,515

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