



Contact: Lisa Hughes Kennedy
 LM Motorsports Marketing
 (704) 799-3195 office
 (704) 500-9504 mobile
 LKennedy@LMMotorsportsmarketing.com

Missouri-Illinois Dodge Dealers Ram Tough 200
 July 17, 2004
 Gateway Int'l Raceway
 TV: Speed Channel LIVE
 2:00PM CT
 Radio: MRN Radio LIVE
 1:45PM CT
 XM Radio - 144

Brad Keselowski Racing Accomplishments:
 In only six years of racing...
28 Feature Wins
16 Fast Qualifier Awards
2 Rookie of the Year Awards
 (Factory Stock @ Auto City & Dixie Speedway)
One Championship (Senior Honda 160 ¼ Midget Car)

Brad Keselowski NCTS Career Statistics

Year	Starts	Wins	Top-5s	Top-10s
2004	7	0	0	0
Total	7	0	0	0

K Automotive NCTS Career Statistics Year-By-Year

Year	Starts	Wins	Top-5s	Top-10s
1995	16	0	0	4
1996	24	0	0	1
1997	26	1	2	6
1998	29	1	1	8
1999	25	3	11	19
2000	24	1	8	16
2001	24	0	5	16
2002	22	4	9	17
2003	25	0	1	15
2004	11	0	0	1
Total	226	10	37	103

Brad Keselowski No. 29 K Automotive Motorsports Ford F-150 Race Notes

Performance Record (Brad Keselowski): Gateway Int'l Raceway
 (Keselowski has not yet competed at Gateway Int'l Raceway)

Performance Record (K Automotive): Gateway Int'l Raceway
 (9-19-98 Gateway Int'l Raceway St. 22 Fin.13 Running)
 (8-20-99 Gateway Int'l Raceway St. 9 Fin. 2 Running)
 (5-7-00 Gateway Int'l Raceway St. 8 Fin. 16 Running)
 (5-6-01 Gateway Int'l Raceway St. 2 Fin. 3 Running)
 (5-5-02 Gateway Int'l Raceway St. 8 Fin. 1 Running)
 (7-19-03 Gateway Int'l Raceway St. 9 Fin. 9 Running)

Feature Stories

Keselowski Turning Heads and Preparing for Challenges of Gateway Int'l Raceway: Brad Keselowski has turned a lot of heads in the NASCAR Craftsman Truck Series garage with the seven events he has run in so far in the 2004 season. But perhaps the most heads were turned two weeks ago at the Kansas Speedway when the 20-year old Keselowski made his way through the field into the top ten and passing for the seventh position when he was caught up in an accident by another race truck. Keselowski has run in the top ten at several events that he has competed in, unfortunately he has not had the luck on his side to put one of those finishes on the sheets when the checkered flag falls.

"Kansas was really disappointing because we had a really fast truck and we were in position to make it to the end of the race with fuel and tires," said Keselowski. "We made the adjustments that were necessary during the race and the truck was handling great toward the close of the race. I felt like we would definitely get a top ten and maybe even a top five. But I have to put Kansas behind me and get ready for Gateway this weekend. It is a tough race track, but one that we have a lot of good runs on."

K Automotive Motorsports has made six starts on the 1.25-mile Gateway International Raceway and earned one win in 2002, three top five finishes and four top ten finishes. The team has also only started outside the top ten once in six starts. Keselowski is certainly still a rookie in the series, but he understands the challenges presented by Gateway.

"This is a 1.25-mile race track that drives like it's an eighth-mile track," said Keselowski. "The corners are very different, the straight-aways carry a lot of speed into the corners and then you are hard on the brakes. This track is really hard on motors and drivelines along with the fact that the driver is shifting and concentrating every second of the race. This is one of the most difficult tracks on the circuit, but as my confidence grows in the series, my ability to be more aggressive on these tracks also increases. This is one of those tracks that I know a lot about from our notes, but not a lot about as a driver. I will be using the two hours of practice on Friday to learn the track and get ready for another top ten qualifying run for K Automotive."

The Missouri-Illinois Dodge Dealers Ram Tough 200 will take the green flag on Saturday, July 17 at 9:00pm ET. The race can be seen Live on Speed Channel or heard live on MRN Radio and XM Radio – Channel 144.

K Automotive Motorsports No. 29 Ford**Team Roster**

Name	Duties
Rob Hampton	Rear Tire Changer
Ginger Hoffman	Computer Tech.
Bob Keselowski	Crew Chief
Brad Keselowski	Team Engineer
	Driver
Brian Keselowski	Jackman
	Mechanic
Kay Keselowski	Spotter
	General Manager
Travis Mack	Front Tire
	Changer
Dawn Nicholas	Legal Assistant
Kathy Samborski	Assistant Manager
Jeff Stankiewicz	Front Tire Carrier
Todd Thompson	Rear Tire Carrier
	Mechanic
Mark Turgeon	Gas Man
	Transport Driver

K Automotive Motorsports 2004 NASCAR Craftsman Truck Series Event Results

Location	Start	Finish	Laps	Status	Money
Daytona	28	8	100 of 100	Running	\$19,700
Atlanta	18	30	122 of 133	Running	\$9,500
Martinsville	26	33	231 of 254	Running	\$8,615
Mansfield	11	16	252 of 252	Running	\$9,465
Lowe's	27	13	134 of 134	Running	\$10,340
Dover	24	30	70 of 200	Engine	\$9,660
Texas	25	25	137 of 167	Transmsn.	\$9,865
Memphis	27	35	100 of 200	Rear End	\$7,965
Milwaukee	18	17	205 of 205	Running	\$9,840
Kansas	23	27	115 of 167	Accident	\$9,590
Kentucky	25	25	146 of 153	Running	\$11,590

2004 Totals

Starts – 11

Poles – 0

Wins – 0

Top fives – 0

Top tens – 1

Earnings – \$116,130

Laps Completed – 1612 of 1965(82.0%)

Laps Led – 6 of 1965

Races Led – 1 of 10

DNF's - 4